

PRESS RELEASE

New Mobility World: The innovation platform of the IAA Commercial Vehicles enters the next round

- Exhibitors from all sectors are presenting innovative solutions in mobility, transport, and logistics
- Debates and live demonstrations on the future of mobility, transport, and logistics
- Applications now open for speakers wishing to participate in the FORUM

Hanover, 7. March 2018. From 20.-27. September 2018, the New Mobility World (NMW 18) is the place where cross-sector pollination takes place as pioneers, decision makers and luminaries from mobility and logistics can rub shoulders within the context of the IAA Commercial Vehicles. The central topics are automation, networking, alternative powertrains, new mobility, and transport solutions, with a particular emphasis on Smart Cities. This format in the logistics and transport sectors builds on the successes of the IAA Cars 2017 with over 250 participating companies and organisations. Experts can apply to be on the FORUM stage as a speaker until the 22. April.

Companies and experts are given the opportunity to participate in the largest event for mobility, transport, and logistics in the EXPO, FORUM, and LIVE formats. The EXPO encompasses the exhibitor area; the FORUM is the beating heart of the NMW with debates around the future of logistics at its center; and demonstration in the LIVE area bring innovations in logistics, transport, and mobility to life for the spectators. As part of the NMW Lab Incubation Hub, startups will compete against one another.

“Logistics, transportation, and urban mobility are at the precipice of pivotal changes. The increasing amount of people in our metropolises, networks, automation, and new market-ready drive technologies, as well as more stringent requirements for air pollution control are driving more efficient, sustainable, and smart transport and mobility solutions,” says Dirk Evenson, Director of the New Mobility World. “We can only achieve this change through a mutual dialogue and partnerships that reach across the various sectors, with leading players from all over the world.” Therefore, for eight days the NMW offers different formats for sharing, discussing, collaborating, and presenting.

Application Phase for Conference Program Has Started

Last year, the carefully curated conference program was one of the highlights of the New Mobility World. During a program that encompassed 40h on stage, 200 speakers from all

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over the world used keynotes and podium discussions to debate the future of mobility. In 2018 this will be no different: experts, deciders, and makers have the chance to participate in the FORUM from the 24. to 27. September. The [Call for Papers](#) just had its kick-off. "Our selection criteria are the potential speaker's individual expertise as well as the relevance of the content of the suggested talk," says Evenson.

The focus at the NMW 2018 is on the five core topics of connected vehicles, autonomous driving, alternative powertrains, urban logistics, and transportation services. Future trends are networked infrastructures, fleet management, artificial intelligence, platooning, drones, innovative solutions for logistics and the last mile, battery technologies, alternative or synthetic fuels, public transportation, as well as mobility and transport platforms. On site visitors will be able to get to know the trends as they interact with new solutions or products and companies. Trade visitors will additionally learn how digitization influences their own company. Decision makers and designers provide firsthand accounts of the challenges in the mobility, transport, and logistics sectors on stage.

About the New Mobility World 2018

As part of the IAA Commercial Vehicles, the New Mobility World is the ideal platform for new, innovative concepts. It is also the biggest event in the transportation sector that also covers the mobility and logistics of tomorrow. The interdisciplinary B2B event specifically brings together doers and decision makers from all sectors. The three formats are EXPO (exhibition), FORUM (conference) and LIVE (demonstrations).

New Mobility World Website: <https://newmobility.world/en>

Press/Accreditation: <https://newmobility.world/en/press/>

Timeline: <https://newmobility.world/en/nmwl-18/location-timeline>